

HCC 1A: Law and Language
Pre-Writing: Textual Analysis Grid #2

Rhetorical Analysis: *Ethos, Logos, Pathos* in Cabeza de Vaca's Account

ASSIGNMENT: You have been asked to give a rhetorical analysis of a passage from Cabeza de Vaca's *Relacion* of his failed mission. Use this page in order to help yourself make a claim about the purpose of his *Relacion* and how he uses particular techniques to persuade his audience. **METHOD:** 1) Re-read the passage, underlining or highlighting keywords which suggest ways in which CdV is trying to establish his *Ethos* to his readers, his credibility or the consistency of his character. 2) Now work on *Logos*: which keywords make logical connections within the structure of CdV's argument? Where does the argument seem to be centered? What are its premises? 3) *Pathos*: Which words seem designed to have emotional impact on the audience? **GOAL:** Your goal is to help generate material for your claim in your essay about rhetoric and law in Cabeza's *Relacion*. **TIP:** Consider using separate sheets for E-L-P.

| KEY WORD | PARAPHRASE | WHY IS THIS WORD INTERESTING | SO THEN WHAT? |
|--|-------------------|---|---|
| Significant word/phrase? Quote exactly. | In your own words | How does it help CdV build Ethos [Logos/Pathos]? Diction? Premises? Metaphor? Repetition? Contradiction? Political or religious allusion? Causal connection: "since"? "so"? "because"? | How does this help you make your claim about his rhetorical strategy? |